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Taltopia.com™ Announces \$800,000 Series A Funding to Connect Talent with Fans

Los Angeles, CA – March 5, 2008 – Taltopia.com™ (www.taltopia.com), a free online platform which connects aspiring talent with fans and industry professionals, announced today that it has completed a Series “A” round of funding in the sum of \$800,000. The financing was led by an angel investor from Go4Funding (www.go4funding.com), a site whose goal is to unite entrepreneurs, business owners, and investors.

The young entrepreneurs who started Taltopia.com™, formerly Famesource.com, have completely self-funded the project up until this point. Allen Vartazarian and Anthony Zanonian, now 24 and 22 years old, plan to use the funds primarily to broaden Taltopia’s reach and to further develop appealing features on the site.

“Taltopia is about empowering fans to decide who gets exposure,” said Allen Vartazarian, referring to the “fame” and “shame” voting system. By focusing on this unique niche, Taltopia™ has distinguished itself from other general social networking sites where aspiring artists typically get lost in the clutter.

For users who are not getting the exposure they crave, the site boasts a “Wall of Fame” which grants users the opportunity to “buy” their fame with Famebucks™, the virtual currency used on the site. Users bid for the limited number of spots available on the page, with outbid users being bumped down to subordinate positions. To kick things off, Taltopia.com™ is giving away \$5 worth of Famebucks™ to the next 2,500 members that join the free site.

“Taltopia is going to modernize the way artists get the recognition they deserve by providing the tools they need to promote themselves,” said Anthony Zanonian. “We hope to further expand our relationships with talent industry professionals, which are an essential part of this equation,” he added.

Anyone can upload or embed audio, video, or images of their talent to Taltopia.com™, in the hopes of becoming the world’s next “web-celeb.” Even if you do not have a talent, you can join as a fan and become a critic.

About Taltopia.com:

Taltopia, LLC (www.taltopia.com) is an online media distribution and social networking destination whose aim is to provide aspiring and professional talent with a world-wide stage to share their abilities across the web. The site also rewards its members with Famebucks™ for simply using the site’s features, giving users an incentive to find and recommend good artists, while giving artists a platform to promote themselves online. Categories include Music, Art, Acting, Dance, Comedy, and Modeling. Taltopia.com™ is based in Los Angeles, California.

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